William Easton

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**Nationality**: American

**DOB:** Jun 23 1985

# Objective

# Driven, upbeat insurance professional with 6+ years of experience and a proven record of turning prospects into clients. Outstanding interpersonal, presentation, and leadership skills.

# Experience

## MetWide Insurance Company, New York, NY — Insurance Agent—02/2018 to Current

• Met with prospective clients to review existing insurance coverage and discuss coverage needs and expectations.

• Exceeded company goals in new client signings and existing policy updates.

## All Life Insurance Company — Licensed Life Insurance Agent — New York, NY — 08/2016 to 01/2018

• Created marketing strategies targeting potential clients.

• Promoted term and whole life insurance products to new and existing clients.

• Pursued sales leads through referrals, cold calls, and review of lead databases

# Education

Bachelor of Science in Business Administration, 2015

MBA in Sales and Marketing, 2017

New York University, New York, New York

Skills

* Microsoft Office
* OneLink and NowCerts

**Certifications and Licensures**

* Certified Insurance Counselor (CIC)
* Life and Health Insurance License

**Memberships**

* Member, National Association of Insurance & Financial Advisors (NAIFA)
* Member, MDRT, 2019, 2020, 2021