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| |  | | --- | | **Alex Brown****Massage Therapist** | | alexbrown@gmail.com | |  | | **T:** 194-725-9562 | |  | | alexbrown.com | |  | | **Summary** Licensed Massage Therapist with 8+ years of experience providing high-quality deep tissue and therapeutic massage services to the clientele. Highly proficient in providing high-quality therapeutic massage services to customers, including Swedish, Thai, and Aromatherapy Massages, with an emphasis on athletes and sportspersons. Proven track record of boosting membership sales, consumer base expansion, and business promotion. | |  | |  | | --- | | **Experience**Lead Massage Therapist - Springtales Serene Spa | New York, NY - 2016 – 2022Introduced a new selection of therapeutic massage services to clients in order to satisfy their demands, delivering a smooth and relaxing experience for all members.Managed 25+ professionals and massage therapists to develop business models and deliver massage therapy techniques to a large clientele.Increased spa income by 24% and overall spa sales by 32% by providing excellent services, new massage techniques, membership discounts and referrals.Massage Therapist and Spa AssistantFalls Hotel and Day Spa | New York, NY2013 – 2016Exemplified excellent work ethic by completing 1,550+ service hours and increasing scheduled services by 34 percent for the year.Delivered high-quality massage treatments targeted to unique customer needs in order to build a profitable model for the company. | | **EDUCATION**First Class, Therapeutic Massage - Soul Hills Massage School - 2009 – 2012 **Honors:** Graduated First Class with a 3.5 GPA  **Relevant Credit Courses:** Swedish Massage Program, Aromatherapy Class **Skills** |   **Soft skills:** Time Management, Positive Attitude, Adaptability, Communication Skills  **Hard skills:** Bodywork, Thai Massage, Swedish Massage, Reflexology, Hospitality, Rapport Building |