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| |  | | --- | | **William B. Coding****Front End Developer** | | will.b.coding@email.com | |  | | **T:** 208-555-4865 | |  | | WILLIAMBCODING.com | |  | | **sUMMARY** Senior front end developer with 5+ years of experience optimizing for user engagement and experience. Proficient with JS Frameworks, CSS, and HTML with an extensive knowledge of user psychology and UX principles. Implemented responsive design elements to improve website conversions by 80%. | | **Skills**  Creativity|Problem-solving|  Written and verbal communication| Growth mindset | |  | |  | | --- | | **Experience**Major Marketing Company | Coeur d’Alene, IDFront End Developer - 2017 – 2022Implemented landing pages, websites, and mobile applications for several small businesses using HTML, CSS, and JavaScript languagesAssessed UI and UX designs for technical and practical feasibilityDeveloped a standardized output with an updated mobile-first strategy and approachInitiated a new mobile-first, responsive design that increased online traffic by 23%Basic Web Design Firm | Boise, ID – Intern2016 – 2017Wrote custom HTML, CSS, PHP, and JavaScript to update existing websites and applicationsWorked with development team to come up with new UX and UI systems and strategies  * Helped organize project and website release schedules of more than 10 clients | | **EDUCATION** **The Best College of Website Development | Spokane, WA**  Bachelor’s degree in Computer Sciencs **Certifications**  * W3C Front End Web Developer Certification * Bootstrap 4 Front-End Web UI Frameworks and Tools Certification * Pluralsight Front End Web Development Certification  **Languages** English (native)  Spanish (fluent) | |  | |