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| |  | | --- | | **Samantha Sepe****Business Developer Resume** | | samantha.sepe@mail.com | |  | | **T:** 101-303-4455 | |  | | samanthasepe.com | |  | | **Objective** A professional and experienced Business Developer with over six years of experience in management, product testing, and market research. Proficient in growing customer bases, evaluating growth strategies, and conducting business introductions. Organized target achiever with excellent presentation and communication skills. | |  | |  | | --- | | **Experience**Business Development Manager - Pronto Tech | New York, NY - 2013 – 2020Real-time analysis of client behavior in the post-purchase phaseIncreased sales by 20% following an activation campaignDoubled first-year sales as a result of a valuable DataOps platform.Negotiated and concluded strategic partnerships with top retail companies **Education** |   MSc in Economics and Business Administration  New York University  2008-2012 **Skills**  * Marketing research and analysis * Strategic planning * Public speaking * Contract negotiations * Sales and marketing * Social Media Advertising  **Others**  * Business English – B2 * Spanish – B1 |