**Summary** Goal-oriented Student Athlete with a BSc in Sports Management with a focus on marketing. Possess strong skills in teamwork, planning, people management, branding, budgeting as well as rich leadership experience from my position as Basketball Captain for Uturica College’s NCAA team. Eager to apply these abilities to the Marketing Assistant position being offered by Tronton Visions LLC.

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**Nationality**: American

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John Galford

Student Athlete

**Experience** **NCAA Division | Basketball Capt. – Uturica College |**

 **Mississippi, LA | 2019 – 2020**

Planned strategic methods to enhance defense and improve overall team scores by 25% on average.

Created a strong communicative environment to facilitate strong in-game performance. Helped recruit 5 new freshman players.

Created training structure to help team members reach over 90% of their training and performance goals for the year.

 **NCAA Division | Basketball Point Guard | Uturica College |**

 **Mississippi, LA |2017 – 2018**

Participated in SBC championship-winning team for 2018 in the NCAA Division.

Worked closely with trainers to optimize and plan team organization changes that improved performance by 15%.

Averaged 10.3 points, 3 rebounds, and 3 assists per game during 2 seasons

Elected team captain after 2 seasons.

**Education** **BSc Sports Management – Uturica College — Mississippi, LA — 2017-2020**Presented Achieved a 3.5 GPA

Relevant Coursework: Sports Marketing, Team Management, Financial Planning Member of Uturica College Marketing Club

**Skills** Branding | Planning | Budgeting | Teamwork | Problem Solving | Leadership | Attention to Detail

**Award** 2017 – College Basketball Rookie of the Year – Uturica College

2018 – NCAA Basketball SBC Champions – Uturica Flyers

**Hobbies** Basketball | Cinema