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| rb**Summary**Young advertising profesional passionate about building teams, managing projects, and advertising looking to bring my expertise to XYZ Industries. Capable of creating and leading a team of other professionals to closely monitor and amend marketing strategies. Experienced in the use of tools like Microsoft Suite, social media management softwares, and Google Analytics.**Skills** * Soft skills: Time Management, Communication, Flexibility
* Hard skills: Fluency in Microsoft Excel and Budgeting

**Certifications*** Certified Sales Professional (CSP), 2012
* Certified Management, 2014
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| Rachel BarnesTraffic Manager| Rachel.Barnes@gmail.com |

**Experience**Agile Media— Traffic Manager– Austin, TX— 2014 – 2017* Organized weekly status meetings and daily status reports with all teams to ensure no department lagged behind.
* Reviewed timelines and budgets with department heads, keeping the project within budget and timeframe.
* Developed creative strategies to address client needs, boosting output of services by 15%.

The Goated Agency— Traffic Manager– Austin, TX— 2012 –2014* Pro Developed a routing system for campaigns resulting in a 40% increase in efficiency.
* Proofread and edited all media and marketing materials to meet style and format standards before releasing for final production.
* Analyzed market data for each marketing campaign to provide a client and in-house report of campaign performance and key metric.

**EDUCATION***Bachelor of Science in Marketing and Communication*University of Pennsylvania | Philadelphia, PA 2008 – 2012* Graduated *magna cum laude*with a 3.9 GPA
* Relevant Credit Courses: Marketing Strategy, Brand Management, Media Industry and Society, Financial Reporting
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